CleanMed

Europe 2027

Europe’s leading conference on sustainable healthcare

Sponsorship Prospectus

Health Care Without Harm

cleanmedeurope.org

CleanMed Europe

Health Care Without Harm

Europe’s leading conference on sustainable healthcare

CleanMed Europe is Health Care Without Harm (HCWH) Europe’s flagship conference, uniting healthcare leaders and sustainability pioneers from across the globe.

As the leading platform for advancing sustainable healthcare, CleanMed Europe showcases innovative solutions, proven strategies, and inspiring collaborations that help organisations reduce their environmental impact while strengthening resilience and community health.







Connecting in Amsterdam and worldwide - June 2027

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Day 1

DAY 1 - EXCLUSIVELY ONLINE

The conference starts with a full day of virtual keynote presentations, interactive sessions, and workshops. Participants from across Europe and around the world will exchange insights and explore solutions to advance sustainable healthcare.

Day 2

DAY 2 - HYBRID

Join us in Amsterdam, Netherlands, for exclusive opportunities to meet, collaborate, and experience CleanMed Europe together, delivered in English, all sessions are also live-streamed for our global community.



Amsterdam: An inspiring stage for sustainable healthcare

A European meeting point with sustainability at its heart. **The Netherlands offers an ideal setting for CleanMed Europe 2027**, bringing together an international community in a country known for its progressive approach to sustainability, innovation, and circular thinking.

With excellent international connections, including extensive rail links across Europe, Amsterdam makes it easy for healthcare leaders, sustainability experts, and innovators to come together, exchange ideas, and build lasting collaborations.

Groene Zorg Alliantie

Health Care Without Harm

Showcasing Dutch leadership, CleanMed Europe 2027 will be delivered in partnership with the **Dutch Green Health Alliance** (*Groene Zorg Alliantie*), bringing valuable local expertise, established networks, and connections across their extensive network of over 40,000 green care professionals.

This collaboration will create exciting opportunities for sponsors to engage with a well-connected network of healthcare organisations and sustainability leaders, while offering attendees greater access to local best practice, innovative initiatives, and potential partners.



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A proven record of engagement

The conference has a proven track record of strong attendance and engagement, resulting in significant positive impact and a strong return on investment.

470+ attendees in 2026

6 in 10 attendees were joining for the first time

Proving the conference's appeal to attract new and engaged audiences.

115 unique live viewers per plenary

20% extra views after the event

94% of attendees hold advanced expertise in sustainable healthcare

Attendees reported an advanced understanding of sustainable healthcare and of the connection between health, climate, and the environment.

100% walked away with practical ideas to implement immediately

Participants said CleanMed Europe provided them with tangible actions or ideas that could be directly implemented in their organisation.

91% praised the online format for building meaningful connections

Attendees valued online networking and engagement opportunities.

100% of participants would recommend the conference

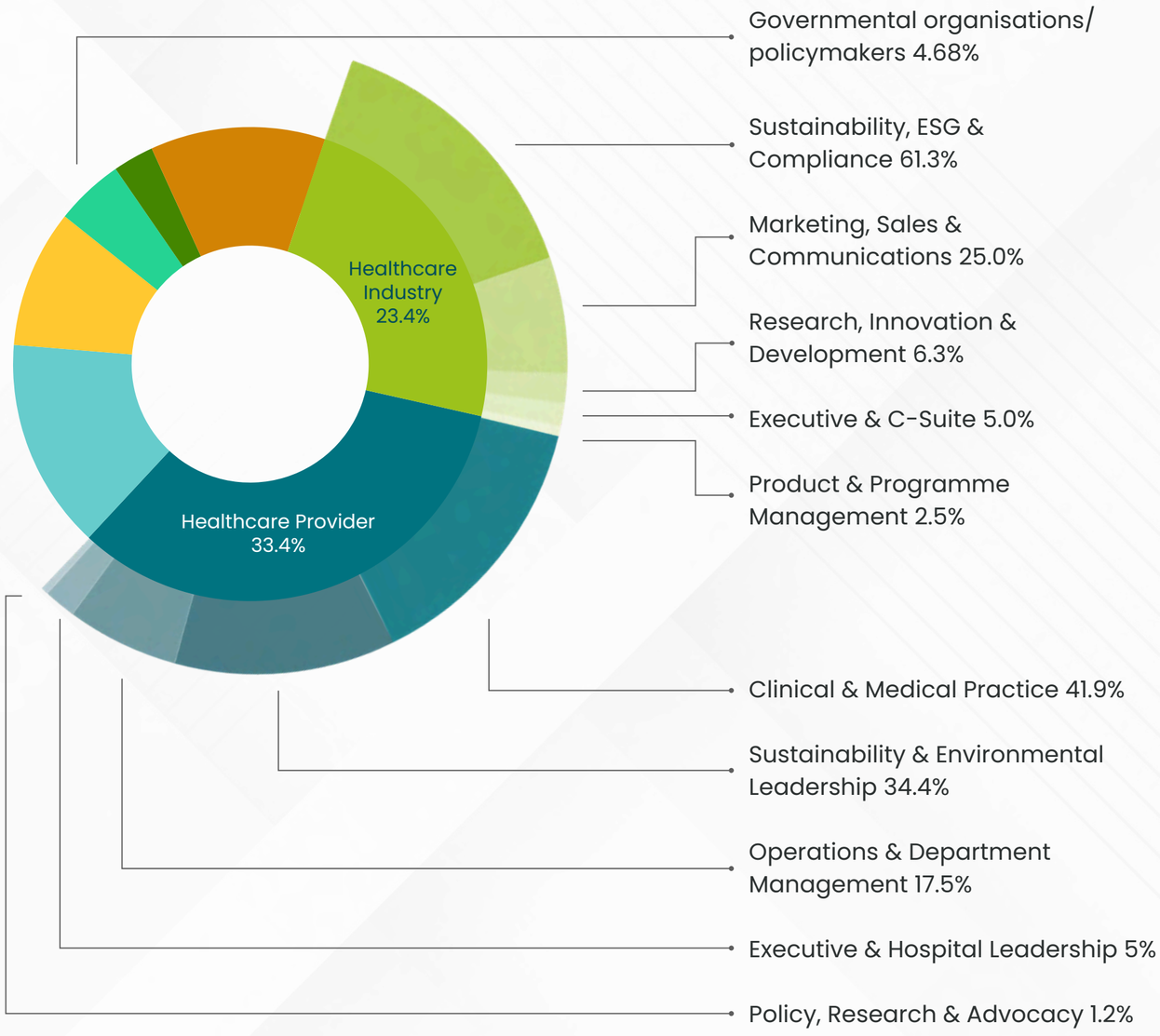
Who attends CleanMed Europe?

CleanMed Europe brings together senior leaders and decision-makers from major European health systems, alongside sustainability experts, healthcare professionals, innovators, suppliers, and procurement leaders shaping the future of sustainable healthcare.

On average, 15% of CleanMed Europe attendees are senior leaders, directors or C-suite decision-makers. The majority of participants influence organisational decision-making on sustainability, making CleanMed Europe an ideal platform to engage with the people shaping the future of sustainable healthcare.

> *"Most practical sustainable healthcare conference around. I now have my 2027 plan sorted!"*

- Healthcare Provider / Professional 33.39%
- Healthcare Industry 23.42%
- NGO / Foundation 14.37%
- Academia / University 9.42%
- Governmental Organisation / Policy 4.68%
- Consulting 2.79%
- Other / Unspecified 11.93%

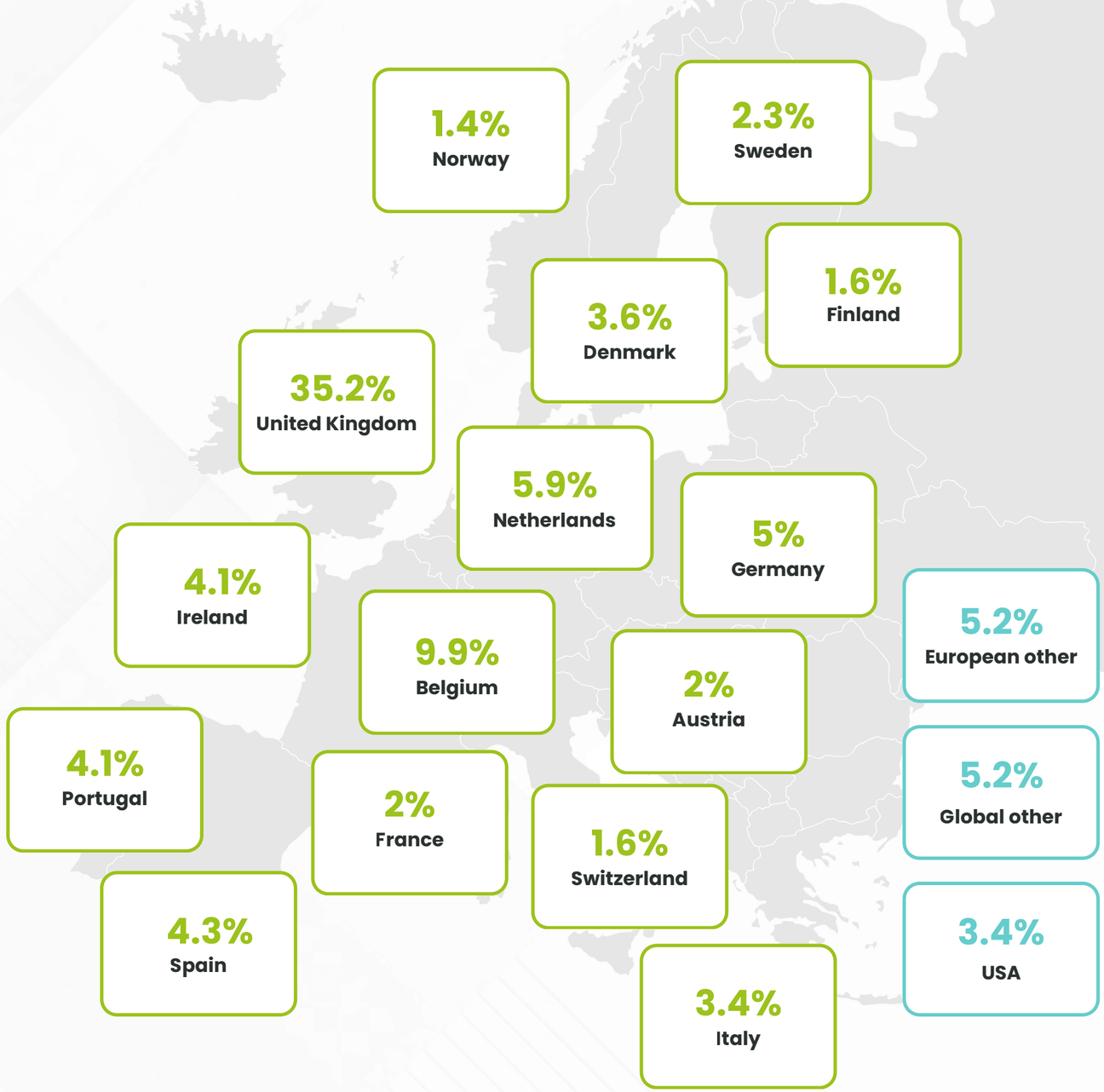


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Connecting a Europe-wide movement

At CleanMed Europe 2026, we welcomed representatives from 39 countries around the world. See the typical breakdown of representation by country.

> *"Working in sustainability can feel like an uphill battle; CleanMed re-centred me on the why, how, and helped me meet the who - everything I need to keep me going."*



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Why partner with CleanMed Europe?

CleanMed Europe offers a unique platform to position your organisation at the forefront of sustainable healthcare. By sponsoring, you'll engage directly with senior decision-makers, influence critical conversations, and showcase your leadership in shaping a healthier, climate-smart future.

Promoted across *Health Care Without Harm Europe*'s network - **representing over 8,400 hospitals and healthcare facilities** - the conference attracts hundreds of influential participants each year.

Take your place at the centre of Europe's healthcare sustainability movement.



Partner with CleanMed Europe to showcase innovation, inspire action, and shape the future of sustainable healthcare.



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Benefits of participation:

Thought leadership opportunities

- Contribute to plenary sessions, and interactive workshops
- Host your own session to spotlight solutions and expertise
- Share products and services through poster galleries and virtual exhibitions

Unrivalled brand exposure

- Demonstrate your commitment to environmental sustainability and climate leadership
- Elevate your brand as a pioneer in healthcare innovation
- Gain high-profile visibility with both virtual and in-person exhibition opportunities
- Strengthen your reputation as a trusted sustainable partner

High-impact networking

- Engage directly with decision-makers, policymakers, and healthcare leaders
- Build relationships with procurement managers, innovators, and sustainability champions
- Connect with a uniquely diverse and influential audience, both in person and online
- Access engagement analytics to measure and maximise your ROI

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Secure your place!

Join these other leading organisations of previous CleanMed Europe events.

GSK
Johnson&Johnson
PHILIPS
BD
Medclair
CARE FOR FUTURE
stryker
Resourcify
VANGUARD
MEDICAL REMANUFACTURING
Mölnlycke
essity
Air Liquide
HEALTHCARE
evercare
medical
ASKER
HEALTHCARE GROUP
Sharpsmart
MAKING HEALTHCARE SAFER
PAXXO
CODAN
Aboca
Surgical Innovations
Transforming Surgery Together
B|BRAUN
SHARING EXPERTISE
SIEMENS
Healthineers



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Platinum Sponsor

€25,000 (limited to 2 places)

Lead the conversation and maximise impact

See page 15 for a full description of the package benefits and opportunities.

Highlights include:

- **Thought leadership:** Host a high-profile plenary session featured prominently in the conference agenda, shaping key conversations on the future of healthcare sustainability OR participate in a fireside conversation with HCWH Europe Executive Director, Mark Wilson or Director of Programmes, Arianna Gamba
- **Extended impact beyond the conference:** Present your services at an HCWH Europe member meeting, reaching a network of thousands of hospitals and healthcare facilities across Europe.
- **Interactive engagement:** Lead a dedicated workshop to showcase your expertise and solutions to a highly engaged audience of healthcare professionals committed to driving change within their organisations.
- **Premium Visibility:** Secure a prominent exhibition space in Amsterdam, maximising in-person networking opportunities with senior decision-makers and innovators.

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Gold Sponsor

€10,000

Expand your influence and showcase your expertise

See page 15 for a full description of the package benefits and opportunities.

Highlights include:

- **Global reach:** Present your products and services in one of the Sustainable Solutions Sessions, pitching directly to conference delegates.
- **Thought leadership:** Share your insights as a panellist in a promoted plenary session alongside other industry partners, contributing to key discussions that shape the future of sustainable healthcare.
- **Enhanced visibility:** Benefit from a significant discount on exhibition space in Amsterdam, ensuring a strong in-person presence and networking with senior leaders and innovators.

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Silver Sponsor

€5,000

Build your presence and reach a global audience

See page 15 for a full description of the package benefits and opportunities.

Highlights include:

- **Global reach:** Present your products and services in one of the Sustainable Solutions Sessions, pitching directly to conference delegates.
- **Virtual visibility:** Host a virtual booth to share resources, campaigns, and calls to action — promoted to all online attendees.
- **In-Person presence:** Access an exclusive discount on exhibition space in Amsterdam, providing valuable face-to-face networking with healthcare leaders and innovators.

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Exhibition

€3,000

All CleanMed Europe sponsors have the option to host an in-person exhibition stand in Amsterdam, on the conference's in-person day. This provides a unique opportunity to boost visibility, engage directly with industry leaders, and forge meaningful connections that drive impact and growth.

Stands are strategically positioned within prominent spaces to ensure your organisation is highly visible and easily accessible to key decision-makers throughout the event.

Exhibition is included in Platinum.
Gold and Silver Sponsors benefit from a special discount on the standard exhibition fee.





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The table opposite presents a comparison of the sponsorship opportunities to best suit your business needs.

In 2024, 100% of sponsors surveyed agreed that there were sufficient opportunities for sponsors to engage with attendees via the virtual platform.

	Benefits	Platinum €25,000	Gold €10,000	Silver €5,000
Access & Networking	Host your own 'Sustainability plenary session' OR provide a keynote presentation or senior fireside discussion.	+		
	Participate in a Global Green and Healthy Hospitals (GGHH) Members' meeting	+		
	Panel participation: a speaking opportunity on a panel session (subject to availability; first confirmed, first served)	+	+	
	Host an interactive virtual workshop (subject to availability, first confirmed first served)	+	+	
	Participate in one of the Sustainable Solutions Sessions (virtual)	+	+	+
	Online conference passes	10	8	6
In-person opportunities	Be a Table Host in one of our scheduled Round Table Breakout networking sessions (in person only)	+	+	+
	In-person exhibition opportunity	Amsterdam exhibition space included. Prime placement	66% discount on Amsterdam exhibition space	33% discount on Amsterdam exhibition space
	In-person conference passes (Amsterdam)	4	2	1
Branding & Promotion	Logo on conference platform login page	+		
	A mention with logo on GGHH Members bulletin (220+ organisations across Europe)	+		
	An article promoted on the CleanMed Europe newsletter (4,300+ subscribers)	+	+	
	Have your session promoted on the HCWH YouTube channel	+		
	Larger presence on the conference virtual platform	+	+	
	Community banner on the conference virtual platform home page	+	+	+
	Social media acknowledgement (12,000+ followers)	+	+	+
	A scientific poster displayed in our Virtual Gallery	+	+	+
	Logo on conference website and newsletter	+	+	+
	Host a virtual booth on the platform	+	+	+
	Virtual booth analytics	+	+	+

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Exhibition stand

In addition to these unparalleled opportunities, all sponsors have the option to have an exhibition stand on the in-person day of CleanMed Europe. Boost your visibility, engage with industry leaders, and make meaningful connections that drive growth.

	Benefits	Platinum	Gold	Silver
Exhibition stand	A table prominently placed amongst networking and catering spaces.	**Included**	**+ €1,000** Representing a 66% discount on exhibition stands	**+ €2,000** Representing a 33% discount on exhibition stands





+ Platinum + Gold + Silver

Online benefits – Access & networking

+

Curate your own sustainable plenary session

Curate and host your own 45-min session in our main conference agenda. The session will be widely promoted across all of our sessions. Choose your own moderator and speakers. Content must be relevant to the conference theme, and presentation briefs and speakers must be approved by organisers.

Alternatively, you can suggest a keynote speaker - to open one of our days with a 20/30min presentation. Or a HCWH Senior Leader can facilitate a 30min fireside conversation with your chosen speaker. Questions can be curated in advance.

+

Participate in a GGHH members' meeting

Join Health Care Without Harm (HCWH) Europe to curate a one-hour online meeting with senior healthcare leaders of the Global Green and Healthy Hospitals (GGHH) network on vital topics around sustainable healthcare. GGHH reaches over 8,400 hospitals and healthcare facilities in Europe and you will have the opportunity to workshop sustainability challenges and the solutions your organisation offers.

+ +

Panel participation

A speaking opportunity within a panel session. Choose from an existing session and nominate a speaker to join the panel discussion. Typically, 10/15 minutes, the speakers' presentation brief must be relevant and approved by the organisers. May include a Q&A.

+ +

Host an interactive workshop (online only)

Promote your services and curate and host your own 30-minute workshop, allowing attendees to discuss topics, ask questions or participate in polls on a sustainable topic of your choice.

+ + +

Participate in one of the Sustainable Solutions Sessions (online only)

Scheduled sessions that provide a fantastic opportunity to showcase your organisation and demonstrate how your products and services can better support the needs of our delegates. Each Sponsor will be given an equal portion of time within the session to deliver an elevator pitch on a sustainable solution (around 10 mins).

+ +

Table Host in a scheduled Round Table session (in-person only)

A round table session is a great way to have face-to-face interaction with a group of attendees. Delegates will be encouraged to join in a tailored topic discussion, hosted by your organisation, and moderated by your chosen host.

+ + +

Conference passes

These can be used by your own team members to support your Virtual Booth, as well as granting full conference access to attend all sessions and connect with attendees. They can also be gifted to colleagues and stakeholders to invite as your guests.

+ Platinum + Gold + Silver

Online benefits – Branding and promotion

+

Logo on conference virtual platform login page

Every attendee must first visit the login page - your logo will be displayed here, welcoming attendees to the conference.

+ + +

Community banner on conference virtual platform

A large, prominent scrolling banner that appears at the top of the conference home page for all attendees to see. The banner can be clicked to redirect attendees to your website.

+

A mention with logo on GGHH Members newsletter

Your exclusive chance to connect broadly with HCWH Europe members. We add a grateful mention in one of our bi-monthly GGHH newsletters, which goes out to over 220 healthcare organisations across Europe.

+ + +

Social media acknowledgement

We will share your support of the conference by promoting your involvement across our social media channels (12,000+ followers).

> *"One of the best virtual platforms I have engaged with so far."*

+

Have your session promoted on the HCWH YouTube channel

Increase your visibility beyond the conference by having your session added to the HCWH Europe YouTube page, reaching our network of over 8,400 hospitals.

+ +

An article promoted on conference newsletter

Provide a 150-word article which can include links and images to promote your organisation. The article will be shared on our conference mailing list, which reaches 4,300+ subscribers (article must be relevant to sustainable healthcare and approved by our communications team).

+ + +

Host a virtual booth

A virtual booth is your 'base' on the virtual platform. It offers excellent visibility to all attendees and collects invaluable data to ensure you can capitalise on your investment and pursue any leads. Your booth offers various opportunities to display offers, product information, videos or promotional content. It will be available to attendees before, during, and after the event for 30 days.

+ + +

A scientific poster

Display your work and projects in our virtual Scientific Poster Gallery, allowing participants and sponsors to display a scientific PDF poster promoting a sustainable project or evidence-based solution for all attendees to view, comment and even download!

About Health Care Without Harm Europe

We are Health Care Without Harm Europe. We exist to create a sustainable healthcare sector. One that does no harm to patients or our planet. One that acts as a catalyst, inspiring action right across society to protect human health and the environment. One that drives change in communities, so people can live more healthily on a healthier planet.

The potential for transformation is huge. In Europe alone, the healthcare sector employs more than 21 million people and accounts for 10% of GDP. Right now, our health systems are under increasing strain, as populations age and the impacts of climate change and pandemics grow. In this context, we prove that it's possible to deliver the highest quality of care in a way that's sustainable, environmentally and financially. We show how we can transform healthcare and protect people and our planet. Everyone connected to the healthcare sector has a vital role to play.

Partner with CleanMed Europe to showcase innovation, inspire action, and shape the future of sustainable healthcare.

To enquire about sponsorship opportunities, please contact:



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